

2010 : JOIN THE 29TH edition of INTERNATIONAL MUSIC DAY !

Fête de la MUSIQUE

21 JUIN

The Fête de la Musique it's :

>>every year, the **June 21st**, a live music celebration,

>>**free** concerts for everyone,

>>an enlightenment of **musical diversity in all musical genres**,

>>celebration of the **participation of all kind of musicians**, amateurs and professionals,

>>**in all type of places.**

Medellin Dubai Cotonou
Senigallia Miami Nairobi
London Panama Tel-Aviv
Berlin Rosario Baku Quito
Osaka Conakry Sao Paulo
Budapest Toronto Sydney
Praha Caracas Islamabad
Guadalajara Ulan-Bator
Istanbul Barcelona Hong-
Kong Daegu Rangun



Sarajevo
Athens
Dakar
Arequipa
Calcutta
Zagreb
Kigali
Plovdiv
Roma
Geneva

...

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>>> From a national day to the biggest musical event worldwide

The Fête de la Musique, created the June 21st 1982, the summer solstice's day which is a pagan night referring to the old traditional fest of Saint-Jean, began his expansion in 1985 with the European year of music. 15 years after, Fête de la Musique takes place on the five continents.

Every year on June 21st, **more than 340 cities in 110 countries worldwide** take part in the Fête de la Musique. This **free popular event dedicated to music** reaches all population, amateurs and professional musicians to celebrate music in all genres.

If the european dimension is the most visible, the Fête was also developed in Medellin, Osaka, Yaoundé, and becomes as a national event in many countries of the African continent.

Even if the French cultural network often exports this event, more and more local organisers (cities, states...) are involved in it.

The Fête de la Musique is today the only international cultural event dedicated to live music.

The Fête de la Musique is often in outdoor places, streets, public parks, bars, restaurants or museums and hospitals.

Free concerts, spontaneity, availability, curiosity are masters words of this typical day.

The Fête de la Musique belong to who wants to join it.

>>> The spirit of the Fête: an international declaration of principles

The Fête de la Musique is based on the following principles:

1- It takes place every year on June 21st.

2- It is a live music celebration aimed to enhance the scope and **diversity of musical practices in all musical genres.**

3- It claims **spontaneity and free participation**, open to amateurs and professionals musicians.

4- **All concerts are free.** Within this context with a non-profit-making goal, the organisers undertake the promotion of musical practice and live music.

5- The Fête de la Musique is as often as possible an **outdoor event** taking place in streets, public parks, playgrounds... It is also the opportunity to open places that are not traditionally concert venues to the audience: museums, schools, hospitals, public buildings...



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>>> “Les Echos de la Fête”

Since 2003, « Les Echos de la Fête » offers a **multimedia world tour of the Fêtes de la Musique**. Organizers who would participate, register with ADCEP and send their Fête's pictures in real-time on June, 21st.

On June 21st, pictures of the Fête de la Musique are broadcasted on a website especially dedicated to this project.

This event aims to promote the work of every organiser of the Fête de la Musique around the world and gives a media coverage.

>>> Coordinating the Fête de la Musique

The Fête de la Musique relies on spontaneity.



Because of the diversity of approaches, and the internationalisation of the Fête coordination has become necessary.

The French Ministry of Culture and Communication has entrusted ADCEP, a non-profit organisation, the national and international coordination of the Fête de la Musique which missions are:

- **Incite various institutions to take part in the event** and introduce artists to institutions to work together.
- **Provide artistic and technical advices** to the project directors and other participants.
- **Gather, edit and diffuse the programs** of the Fête de la Musique that will take place all over the world on June 21st and in order to help to promote the event in a worldwide scale.
- Make available **promotional material** and introduce the event, in particular through international developments.

International coordination contact:

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E-mail : fminternational@adcep.fr

>>> Communication

Every organiser is generally in charge of its own communication. The coordinating team handles overall communication for the event.

> **Press relations**

The coordination of the Fête de la Musique transmits the programme of the event to **newspapers, radio stations and TV channels** in France and abroad, thus every event organised on June 21st can be covered. Many newspapers publish a wide selection of concerts in a

supplement dedicated to the Fête de la Musique. Each organiser can deal with local media partners, in order to get the **largest media cover**.

> **Posters - logo**

The logo and posters of Fête de la Musique created for each edition are copyright free and can be used by organisers, in condition to keep on the basic principles of the Fête de la Musique.

350 000 posters are diffused in France and abroad through the French cultural network. They are asked to give some to their local partners.

> www.fetedelamusique.culture.fr

The poster and the logo can be downloaded on the official website www.fetedelamusique.culture.fr. You can create your own communication medium. Please let us know if you have a web page/site dedicated to the Fête de la Musique.